**Live Performance Australia – Member News**

**10th March, 2020**

**Coronavirus (COVID-19) - Member Advice Update #4

Key Media Messages**

We are aware that some Members are receiving calls from media looking for comment with respect to ticket sales, impact of COVID-19 etc.

LPA has provided statements to media and will continue to do so in the coming weeks, as appropriate. In order to ensure that our messaging is aligned across the industry, the following provides key messages that can be used to respond to media enquiries:

* We're following very closely the official advice from Commonwealth and state/territory health officials on the public health response to the coronavirus outbreak
* At this stage, there has been no direction from them which would impact on holding public events such as festivals or performances
* Their advice remains that it’s business as usual and it’s safe to go about our normal routines - that includes attending public events
* We're of course taking necessary precautions in our own businesses to protect the health of our staff, performers/artists and audiences
* We're keeping in regular contact, through our industry body, with the relevant authorities on these issues in the event there is any escalation in the public health response
* At this time, it's really important that people follow the advice of health authorities, especially for those who have travelled to coronavirus-affected regions overseas, have been in contact with someone who has coronavirus or are feeling unwell

Please also feel free to direct media inquiries to me.

**Evelyn Richardson**
LPA Chief Executive